**Startups & SMEs application form[[1]](#endnote-1)**

**EUROBITS START UP PITCH 2021**

***Monday, 4 October 2021* *// 11am-2pm // online***

Applying startups and SMEs are invited to provide their company’s profile and indicate whether they are looking for **access-to-finance** opportunities (B2B meeting with potential investors) and/or **access-to-market** opportunities (B2B meetings with potential customers and partners, i.e. integrators, corporates etc).

**DEADLINE:** *Monday, 20 September 2021, 2 pm*

The duly filled **application form (pdf)** shall be sent to [kontakt@eurobits.de](mailto:kontakt@eurobits.de) together with a **5-7 slides pitch deck**. Please respect the word limit indicated for each section.

|  |  |
| --- | --- |
| ***[Insert the name of your company]*** | ***[Insert logo]*** |
| **Unique Value Proposition – Problem, Solution, Product (max. 120 words):** | **COMPANY’s PROFILE**  Website: ***[insert]***  Market Segment: **to be identified in the table below**  Employees: ***[insert]***  Product Launch: ***[insert]***  Headquarters Address: ***[insert]*** |
| **Market & Go-to-Market Strategy (max. 120 words):** | **CONTACTS**  Name, Surname: ***[insert]***  Email: ***[insert]***  Phone: ***[insert]***  + 1 representative: ***[insert]*** |
| **Business Model & Use of Proceeds (max. 120 words):** | **FINANCIAL INFORMATION**  Current Stage: ***[insert]***  Previous Capital: ***[insert]***  Monthly Burn Rate: ***[insert]***  Capital Seeking (*leave it blank if you are looking for access-to-market opportunities, i.e. integrators and end-users*): ***[insert]*** |
| **Competition on the Market (max. 50 words):** | **INVESTORS**  List:  ***[insert]*** |
| **Team Size (max. 50 words):** | **BOARD**  CEO Funder, CTO Funder, etc:  ***[insert]*** |
| **Company Competitiveness - Top 3 Advantages (max. 80 words):** | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| ***[Insert company’s name & HQ information]*** | **Financial year** | **2019** | **2020** | **2021** | **2022** |
| **Revenues** |  |  |  |  |
| **Expenditure** |  |  |  |  |
| **Net profit** |  |  |  |  |

\* *in thousand euros (€)*

**Market Segment (please, identify which capability(-ies) and categories your company meets)**

|  |  |  |
| --- | --- | --- |
| **Capability** | **Solution Category** | **Company’s market segment** |
| **IDENTIFY** | Asset Mangement |  |
| Business Environment |  |
| Governance & Risk Management |  |
| Risk Assessment |  |
| Risk Management Strategy |  |
| Supply Chain Risk Management |  |
|  | | |
| **PROTECT** | Identity Management & Access Control |  |
| Awareness and Training |  |
| Data Security |  |
| Information Protection Processes and Procedures |  |
| Maintenance |  |
| Protective Technology |  |
|  | | |
| **DETECT** | Anomalies and Events |  |
| Security Continuous Monitoring |  |
| Detection Processes |  |
|  | | |
| **RESPOND** | Response Planning |  |
| Communications |  |
| Analysis |  |
| Mitigation |  |
| Improvements |  |
|  | | |
| **RECOVER** | Recovery Planning |  |
| Improvements |  |
| Communications |  |

1. Your personal data controller is eurobits e.V. – Center of Competence for IT Security, registered at Lise-Meitner-Allee 4, 44801 Bochum, Germany. Please note that the data you provide in the application form will be used for the selection of the cybersecurity start-ups and SMEs to the Start-Up Pitch Event on 4 October 2021 from eurobits as part of the European Cyber Security STARtup Award organised by the European Cyber Security Organisation (ECSO). eurobits will use the provided contact details for the organisational purposes of the event: to update the participants about the selection results, the logistics and other event-related information. eurobits undertakes not to disclose the information and documents of any kind whatsoever. At any moment, you can email eurobits via kontakt@eurobits.de and ask for the removal of your data. In order to obtain detailed information about your rights, please contact us directly via kontakt@eurobits.de, or by posting a letter to: eurobits e.V., Lise-Meitner-Allee 4, 44801 Bochum. [↑](#endnote-ref-1)